

MEDIA, WEB & DIGITAL OPERATIONS PROPOSAL

For Dreamland Football Academy / Scouting Events / Partner Brands

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Digital Media & Web Operations

1. PROJECT OBJECTIVE

The goal is to establish a professional digital structure for Dreamland Football Academy and affiliated projects through:

- Website development and management
- Consistent social media presence
- Event media coverage and Video editing
- Structured media operations for tournaments and partner organizations

2. CORE SERVICE STRUCTURE

✧ New Website Development:	NGN 200,000-onetime
✧ Annual Hosting Renewal:	NGN 120,000/year (after 1 yr)
✧ Website maintenance & management:	NGN 25,000/month
✧ Social Media Management:	NGN 25,000/month
✧ Weekend Training/Event Coverage:	NGN 50,000/month
✧ Tournament Coverage & Documentary:	NGN 120,000/event
✧ Teqball Coverage & Documentary:	NGN 120,000/event

TOTAL MONTHLY SERVICES (+ LOGISTICS):	N100,000
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TOTAL YEARLY EVENT (+ LOGISTICS)	N240,000
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WEBSITE YEARLY RENEWAL:	N120,000
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